

STUDY SCHEME FOR BACHELOR OF COMMUNICATION WITH HONOUR (TRIMESTER PROGRAM)

TAHUN 1/ 1st YEAR										
TRIMESTER PERTAMA/ FIRST TRIMESTER (sem 1)				TRIMESTER KEDUA/ SECOND TRIMESTER (sem 2)				TRIMESTER KETIGA/ THIRD TRIMESTER (sem 3)		
COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT
KOM3207	Pengenalan Teori Komunikasi/ <i>Introduction to Communication Theory</i>	3(3+0)		SKP3112	Falsafah dan Isu Semasa / <i>Philosophy and Current Issues</i>	2(2+0)		KOM3403	Pengucapan Awam/ <i>Public Oration</i>	3(2+1)
KOB3201	Pengenalan Komunikasi Massa/ <i>Introduction to Mass Communication</i>	3(3+0)		QKU2203 II	Pembangunan Kesukarelawanan/ <i>Volunteer Development</i>	1(0+1)		KOM3404	Komputer dalam Komunikasi/ <i>Computer in Communication</i>	3(2+1)
SKP3122	Penghayatan Etika dan Peradaban / <i>Appreciation of Ethics and Civilization</i>	2(2+0)		KOC3402	Asas Strategi dalam Komunikasi/ <i>Basic Communication Strategies</i>	3(3+0)		BBM3401	Bahasa Melayu Tinggi	3(2+1)
LAX12	English Language Skills Course	0		KOM3433	Keusahawanan Dalam Komunikasi / <i>Entrepreneurship in Communication</i>	3(2+1)		LPE2503	Penulisan Akademik / <i>Academic Writing</i>	3(3+0)
QK***	Kokurikulum (1) / <i>Curriculum</i>	1(0+1)		LPE2403	Academic Interaction and Presentation	3(3+0)		KOH3401	Komunikasi Kumpulan Kecil/ Small Group Communication	3(3+0)
SKP2101	Kenegaraan Malaysia	3(3+0)								
JUMLAH/ TOTAL		12		JUMLAH/ TOTAL		12		JUMLAH/ TOTAL		15
TAHUN 2/ 2 nd YEAR										
TRIMESTER PERTAMA/ FIRST TRIMESTER (sem 4)				TRIMESTER KEDUA/ SECOND TRIMESTER (sem 5)				TRIMESTER KETIGA/ THIRD TRIMESTER (sem 6)		
COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT
KOH3333	Komunikasi untuk Perubahan/	3(3+0)		KOM3431	Kaedah Penyelidikan Kuantitatif dalam Komunikasi/ <i>Quantitative</i>	3(2+1)		KOH3462	Debat dan Penghujahan/	3(2+1)

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	Communication and Change				Research Method in Communication				Argumentation and Debate	
PRT2009	Pertanian dan Kehidupan/ Agriculture and Life	2(1+1)		CEL2105/ 2106/2107	English Language Skills Course	0		KOM3432	Kaedah Penyelidikan Kualitatif dalam Komunikasi/ Qualitative Research Method in Communication	3(2+1)
KOC3301	Pengenalan Komunikasi Korporat/ Introduction to Corporate Communication	3(3+0)		KOH3433	Komunikasi Interpersonal/ Interpersonal Communication	3(3+0)		KOH3361	Komunikasi Antara Budaya/ Intercultural Communication	3(3+0)
FEM2313	Kursus Integriti dan Anti Rasuah / Integrity and Anti-Corruption Course	1(1+0)		KOH3363	Komunikasi dan Perundingan/ Communication and Negotiation	3(3+0)		KOM4562	Isu Komunikasi, Media dan Teknologi/ Issues in Communication, Media and Technology	3(3+0)
KOM3305	Media, Teknologi dan Masyarakat/ Media, Technology and Society	3(3+0)		KOM3364	Komunikasi Kepimpinan/ Leadership Communication	3(3+0)		CEL2105/ 2106/2107	English Language Skills Course	0
KOH4301	Komunikasi Politik dan Diplomatik / Political and Diplomati Communication	3 (3+0)							Elektif Dalam Jabatan / Elective Course 2	3
JUMLAH/ TOTAL		15		JUMLAH/ TOTAL		12		JUMLAH/ TOTAL		15
TAHUN 3/ 3 rd YEAR										
TRIMESTER PERTAMA/ FIRST TRIMESTER (sem 7)				TRIMESTER KEDUA/ SECOND TRIMESTER (sem 8)				TRIMESTER KETIGA/ THIRD TRIMESTER (sem 9)		
COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT
KOH3366	Kempen Persuasif/ Persuasive Campaigns	3(3+0)		KOM4361	Etika dalam Komunikasi/ Ethics in Communication	3(3+0)		KOM4903	Latihan Industri/ Industrial Training	12
KOH3364	Kritik Retorik / Rhetoric and Critique	3(3+0)		KOM4959 B	Disertasi Bacelor/ Bachelor Dissertation	3				
KOM4959A	Disertasi Bacelor/ Bachelor Dissertation	3(0+3)		KOC3466	Penulisan Korporat / Corporate Writing	3 (3+0)				

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KOH3231	Psikologi Komunikasi / <i>Communication Psychology</i>	3(3+0)			Elective Course 3	3			
	Elektif Dalam Jabatan / <i>Elective Course 2</i>	3			Elective Course 4	3			
JUMLAH/ TOTAL		15			JUMLAH/ TOTAL	15		JUMLAH/ TOTAL	12

Elective Courses List. Students can choose four (4) courses below for elective.

1. Pengurusan Penyiaran/*Broadcast Management* (KOB3363)*
2. Kewartawanan Siaran/*Broadcast Journalism* (KOB4453)*
3. Teknik Pengumpulan dan Penulisan Berita/*News Gathering and Writing Technique* (KOJ3435)*
4. Penulisan Rencana/*Feature Writing* (KOJ4466)*
5. Kemahiran Komunikasi Organisasi/*Organizational Communication Skill* (KOC3433)*
6. Amalan dan Etika Komunikasi Kewangan/*Practice and Ethics of Financial Communication* (KOC3436)*
7. Komunikasi Warisan/*Heritage Communication* (KOM3405)*
8. Pengurusan Krisis Organisasi/*Organizational Crisis Management* (KOC4362)*

STUDY SCHEME FOR BACHELOR OF COMMUNICATION WITH HONOUR

(TRIMESTER PROGRAM)

Local Student (Broadcasting)

TAHUN 1/ 1st YEAR										
TRIMESTER PERTAMA/ FIRST TRIMESTER (sem 1)				TRIMESTER KEDUA/ SECOND TRIMESTER (sem 2)				TRIMESTER KETIGA/ THIRD TRIMESTER (sem 3)		
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KOM3207	Pengenalan Teori Komunikasi/ <i>Introduction to Communication Theory</i>	3(3+0)		SKP3112	Falsafah dan Isu Semasa / <i>Philosophy and Current Issues</i>	2(2+0)		KOM3403	Pengucapan Awam/ <i>Public Oration</i>	3(2+1)
KOB3201	Pengenalan Komunikasi Massa/ <i>Introduction to Mass Communication</i>	3(3+0)		QKU2203 II	Pembangunan Kesukarelawanan/ <i>Volunteer Development</i>	1(0+1)		KOM3404	Komputer dalam Komunikasi/ <i>Computer in Communication</i>	3(2+1)
SKP3122	Penghayatan Etika dan Peradaban / <i>Appreciation of Ethics and Civilization</i>	2(2+0)		KOC3402	Asas Strategi dalam Komunikasi/ <i>Basic Communication Strategies</i>	3(3+0)		BBM3401	Bahasa Melayu Tinggi	3(2+1)
LAX12	English Language Skills Course	0		KOM3433	Keusahawanan Dalam Komunikasi / <i>Entrepreneurship in Communication</i>	3(2+1)		LPE2503	Penulisan Akademik / <i>Academic Writing</i>	3(3+0)
QK***	Kokurikulum (1) / <i>Curriculum</i>	1(0+1)		LPE2403	Academic Interaction and Presentation	3(3+0)				
SKP2101	Kenegaraan Malaysia	3(3+0)								
JUMLAH/ TOTAL		12		JUMLAH/ TOTAL		12		JUMLAH/ TOTAL		12
TAHUN 2/ 2 nd YEAR										
TRIMESTER PERTAMA/ FIRST TRIMESTER (sem 4)				TRIMESTER KEDUA/ SECOND TRIMESTER (sem 5)				TRIMESTER KETIGA/ THIRD TRIMESTER (sem 6)		
COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT
KOH3333	Komunikasi untuk Perubahan/ <i>Communication and Change</i>	3(3+0)		KOM3431	Kaedah Penyelidikan Kuantitatif dalam Komunikasi/ <i>Quantitative</i>	3(2+1)		KOB3402	Asas Penerbitan Video/ Basic Video Production	3(2+1)

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Local Student (Broadcasting)

					Research Method in Communication					
PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2(1+1)		CEL2105/ 2106/210 7	English Language Skills Course	0	KOM3432	Kaedah Penyelidikan Kualitatif dalam Komunikasi/ <i>Qualitative Research Method in Communication</i>	3(2+1)	
KOJ3444	Prinsip dan Praktik Kewartawanan/ <i>Principles Practices of Journalism</i>	3(2+1)		KOB3431	Penulisan Skrip/ Script Writing	3(2+1)	KOB4453	Kewartawanan Siaran/ <i>Broadcast Journalism</i>	3(2+1)	
FEM2313	Kursus Integriti dan Anti Rasuah / <i>Integrity and Anti-Corruption Course</i>	1(1+0)		KOB3462	Teknik Penerbitan dan Persembahan Radio/ <i>Radio Production and Presentation Techniques</i>	3(2+1)	KOM4562	Isu Komunikasi, Media dan Teknologi/ <i>Issues in Communication, Media and Technology</i>	3(3+0)	
KOM3305	Media, Teknologi dan Masyarakat/ <i>Media, Technology and Society</i>	3(3+0)		KOB3363	Pengurusan Penyiaran/ <i>Broadcast Management</i>	3(3+0)	CEL2105/ 2106/210 7	English Language Skills Course	0	
KOJ3401	Fotografi Asas/ <i>Basic Photography</i>	3(2+1)		KOM3364	Komunikasi Kepimpinan/ <i>Leadership Communication</i>	3(3+0)		Elektif Dalam Jabatan / <i>Elective Course 2</i>	3	
LAX12	English Language Skills Course	0								
JUMLAH/ TOTAL		15		JUMLAH/ TOTAL		15		JUMLAH/ TOTAL		15
TAHUN 3/ 3 rd YEAR										
TRIMESTER PERTAMA/ FIRST TRIMESTER (sem 7)				TRIMESTER KEDUA/ SECOND TRIMESTER (sem 8)				TRIMESTER KETIGA/ THIRD TRIMESTER (sem 9)		
COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT		COURSES CODE	COURSES NAME	CREDIT
KOB3265	Apresiasi Media/ <i>Media Appreciation</i>	3(3+0)		KOM4361	Etika dalam Komunikasi/ <i>Ethics in Communication</i>	3(3+0)		KOM4903	Latihan Industri/ <i>Industrial Training</i>	12
KOJ4165	Perundang-Undangan dan Polisi Kewartawanan/	3(3+0)		KOM4959 B	Disertasi Bacelor/ <i>Bachelor Dissertation</i>	3				

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	Journalism Legislations and Policies								
KOM4959A	Disertasi Bachelor/ <i>Bachelor Dissertation</i>	3(0+3)		KOB4401	Penerbitan Dokumentari/ Documentary Production	3 (3+0)			
KOB3463	Teknik Penerbitan dan Persembahan Video/Televisyen/ Video/ Television Production and Presentation Techniques	3(2+1)			Elective Course 3	3			
	Elektif Dalam Jabatan / <i>Elective Course 2</i>	3			Elective Course 4	3			
JUMLAH/ TOTAL		15		JUMLAH/ TOTAL		15		JUMLAH/ TOTAL	12

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