



UPM
UNIVERSITI PUTRA MALAYSIA
BERILMU BERAKTI

**FAKULTI
BAHASA MODEN
& KOMUNIKASI**
FACULTY OF MODERN LANGUAGES & COMMUNICATION
فاكولتي بهاس مودرن دان كومونيكاسي

BACHELOR OF COMMUNICATION WITH HONOURS

INTRODUCTION

The Bachelor of Communication programme focuses on the development of professional skills and communication as an exposure approach to both traditional and new media. This programme provides students with the skills to adapt and progress in facing challenges in the field of communication.

CAREER OPPORTUNITIES FOR PROGRAMME GRADUATES INCLUDE:

- Journalist / broadcast journalist
- Editor
- Production manager
- Director / Publisher
- Public Relations officer
- Information officer
- Human resource officer
- Social welfare officer
- Community Relations Officer
- Event Manager





PROGRAMME GOALS

The goal of this programme is to provide students with a broad understanding of communication across various disciplines. The scope of the Bachelor of Communication curriculum is holistic and comprehensive, aiming to assist individuals in communicating effectively.

COURSES OFFERED

The department focuses on four areas of concentration:

Corporate Communication, Humanitarian Communication, Journalism, and Broadcasting.

Objectives for the Bachelor of Communication program

- Knowledgeable and skilled in the field of media and communication
- Competent media and communication practices guided by ethics and morals
- Critical, creative, and innovative in media-related activities

TOTAL CREDITS

123 Credit hours

PROGRAMME STUDY DURATION

9 Semesters (3 years)



Contact us

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