



**UPM**  
UNIVERSITI PUTRA MALAYSIA

**FAKULTI  
BAHASA MODEN  
& KOMUNIKASI**

FACULTY OF MODERN LANGUAGES & COMMUNICATION  
فakولتي باهاسا مودرن و كوميونيكاسي

# BACHELOR OF ARTS IN ARABIC LANGUAGE WITH HONOURS

## INTRODUCTION

This programme emphasizes aspects of study in Arabic language, linguistics, and literature. Cultural, intellectual, historical, and creative writing aspects are also indirectly highlighted in this programme. The comprehensive scope of the curriculum of this programme can produce individuals who are well-rounded and highly skilled in the field of Arabic language studies.

## CAREER OPPORTUNITIES FOR PROGRAMME GRADUATES INCLUDE:

- Language Teacher
- Editor
- Advertiser
- Script Writer
- Radio and TV Broadcaster
- Executive Officer
- International Relation Officer
- Foreign Relation Officer
- Customer Service Officer
- Travel Agency Officer
- Librarian Officer
- Copywriter



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## INTERNATIONAL LEVEL CURRICULUM BY FIELD EXPERTS

In addition to emphasising proficiency in French language skills up to the CEFR B2 level, the Bachelor of Literature in French Studies programme places special emphasis on linguistic aspects through courses such as French Syntax and Morphology, French Phonetics, French Literature, and French Sociolinguistics. Emphasis is also given to French language skills for specific purposes such as French for Business and Management, French for Tourism and Hospitality, and Text Translation. Bachelor dissertations and industrial training are also featured in this programme aimed at producing skilled language practitioners and researchers proficient in French language and literature studies for employment, innovation, and further studies in both public and private sectors locally and internationally.

## TOTAL CREDITS

129 Credit hours

## PROGRAMME STUDY DURATION

9 Semesters (3 years)



## Contact us

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