


**CADANGAN PELAN PENGAJIAN BACELOR KOMUNIKASI DENGAN KEPUJIAN  
(UNTUK PELAJAR WARGANEGARA)  
SEMESTER 1 SESI 2022/2023  
122 JAM KREDIT**

**BIDANG TUMPUAN KEWARTAWANAN**

TAHUN 1							
SEMESTER PERTAMA				SEMESTER KEDUA			
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	BBM3401	Bahasa Melayu Tinggi	3(2+1)	1.	KOJ3444	Prinsip dan Praktik Kewartawanan	3(2+1)
2.	KOB3201	Pengenalan Komunikasi Massa	3(3+0)	2.	KOM3404	Komputer dalam Komunikasi	3(2+1)
3.	KOM3403	Pengucapan Awam	3(2+1)	3.	KOC3402	Asas Strategi Komunikasi	3(2+1)
4.	KOM3207	Pengenalan Teori Komunikasi	3(3+0)	4.			3
5.	LPE/LAX/CEL	Kursus Kemahiran Bahasa Inggeris	3	5.	LPE/LAX/CEL PRT2009	Kursus Kemahiran Bahasa Inggeris Pertanian dan Kehidupan	2(1+1)
6.		Elektif 1 (Dalam Jabatan)	3	6.	SKP3122	Penghayatan Etika dan Peradaban	2(2+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)	7.	SKP3112	Falsafah dan Isu Semasa	2(2+0)
		<b>Jumlah</b>	<b>19</b>			<b>Jumlah</b>	<b>18</b>
TAHUN 2							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	SKP2101	Kenegaraan Malaysia	3(3+0)	1.	KOJ3433	Kewartawanan Foto	3(2+1)
2.	KOH3333	Perubahan untuk Komunikasi	3(3+0)	2.	KOJ3471	Proses Penyuntingan dan Penerbitan Berita	3(2+1)
3.	KOJ3435	Teknik Pengumpulan dan Penulisan Berita	3(2+1)	3.	KOM3433	Keusahawanan dalam Komunikasi	3(3+0)
4.	KOJ3401	Fotografi Asas	3(2+1)	4.	KOH3363	Komunikasi dan Perundingan	3(3+0)
5.	KOM3431	Kaedah Penyelidikan Kuantitatif Dalam Komunikasi	3(2+1)	5.	KOM3432	Kaedah Penyelidikan Kualitatif Dalam Komunikasi	3(2+1)
6.	KOM3305	Media, Teknologi dan Masyarakat	3(3+0)	6.	KOM3405	Komunikasi Warisan	3(3+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)				
		<b>Jumlah</b>	<b>18</b>			<b>Jumlah</b>	<b>19</b>
TAHUN 3							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM4999A	Disertasi Bacelor	3(0+3)	1.	KOM4999B	Disertasi Bacelor	3(0+3)
2.	KOJ4165	Perundang-undangan dan Polisi Kewartawanan	3(3+0)	2.	KOM4361	Etika Komunikasi	3(3+0)
3.	KOJ4467	Perekaan dan Penerbitan Elektronik	3(2+1)	3.	KOJ4466	Penulisan Rencana	3(2+1)
4.	KOB4453	Kewartawanan Siaran	3(2+1)	4.		Kursus Elektif 2 (Dalam Jabatan)	3
5.	KOM3364	Komunikasi Kepemimpinan	3(3+0)	5.		Kursus Elektif 3 (Dalam Jabatan)	3
6.	KOJ3434	Kewartawanan Pembangunan	3(2+1)	6.		Kursus Elektif 4 (Dalam Jabatan)	3
7.				7.			
		<b>Jumlah</b>	<b>18</b>			<b>Jumlah</b>	<b>18</b>
TAHUN 4							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM4901	Latihan Industri	12(0+12)				
		<b>Jumlah</b>	<b>12</b>				

  
 ASSOC. PROF. DR. NOR AZURA ADH-HARUDDIN  
 HEAD  
 DEPARTMENT OF COMMUNICATION  
 FACULTY OF MODERN LANGUAGES &  
 COMMUNICATION  
 UNIVERSITI PUTRA MALAYSIA  
 43100 SERDANG, SELANGOR.

29/9/2022

## BIDANG TUMPUAN PENYIARAN


TAHUN 1							
SEMESTER PERTAMA				SEMESTER KEDUA			
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	BBM3401	Bahasa Melayu Tinggi	3(2+1)	1.	KOJ3444	Prinsip dan Praktik Kewartawanan	3(2+1)
2.	KOB3201	Pengenalan Komunikasi Massa	3(3+0)	2.	KOM3404	Komputer dalam Komunikasi	3(2+1)
3.	KOM3403	Pengucapan Awam	3(2+1)	3.	KOC3402	Asas Strategi Komunikasi	3(2+1)
4.	KOM3207	Pengenalan Teori Komunikasi	3(3+0)	4.	LPE/LAX/ CEL	Kursus Kemahiran Bahasa Inggeris	3
5.	LPE/LAX/ CEL	Kursus Kemahiran Bahasa Inggeris	3	5.	PRT2009	Pertanian dan Kehidupan	2(1+1)
6.		Elektif 1 (Dalam Jabatan)	3	6.	SKP3122	Penghayatan Etika dan Peradaban	2(2+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)	7.	SKP3112	Falsafah dan Isu Semasa	2(2+0)
<b>Jumlah</b>			<b>19</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 2							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOJ3401	Fotografi Asas	3(2+1)	1.	KOB3463	Teknik Penerbitan dan Persembahan Video/Televisyen	3(2+1)
2.	SKP2101	Kenegaraan Malaysia	3(3+0)	2.	KOB3431	Penulisan Skrip	3(2+1)
3.	KOH3333	Perubahan untuk Komunikasi	3(3+0)	3.	KOM3433	Keusahawanan dalam Komunikasi	3(2+1)
4.	KOB3402	Asas Penerbitan Video	3(2+1)	4.	KOB3462	Teknik Penerbitan dan Persembahan Radio	3(2+1)
5.	KOM3305	Media, Teknologi dan Masyarakat	3(3+0)	5.	KOM3432	Kaedah Penyelidikan Kualitatif Dalam Komunikasi	3(2+1)
6.	KOM3431	Kaedah Penyelidikan Kuantitatif Dalam Komunikasi	3(2+1)	6.	KOM3405	Komunikasi Warisan	3(3+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)	<b>Jumlah</b>			<b>18</b>
<b>Jumlah</b>			<b>19</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 3							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM 4999A	Disertasi Bachelo	3(0+3)	1.	KOM 4999B	Disertasi Bachelo	3(0+3)
2.	KOB3363	Pengurusan Penyiaran	3(3+0)	2.	KOJ4165	Perundang-undangan dan Polisi Kewartawanan	3(3+0)
3.	KOB4401	Penerbitan Dokumentari	3(2+1)	3.	KOM4361	Etika Komunikasi	3
4.	KOM3364	Komunikasi Kepemimpinan	3(3+0)	4.		Kursus Elektif 2 (Dalam Jabatan)	3
6.	KOB4453	Kewartawanan Siaran	3(2+1)	5.		Kursus Elektif 3 (Dalam Jabatan)	3
7.	KOB3265	Apresiasi Media	3(3+0)	6.		Kursus Elektif 4 (Dalam Jabatan)	3
<b>Jumlah</b>			<b>18</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 4							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM 4901	Latihan Industri	12(0+12)				
<b>Jumlah</b>			<b>12</b>				

  
 ASSOC. PROF. DR. NUR AZURA ADZHARUDDIN  
 HEAD  
 DEPARTMENT OF COMMUNICATION  
 FACULTY OF MODERN LANGUAGES &  
 COMMUNICATION  
 UNIVERSITI PUTRA MALAYSIA  
 43400 SERDANG, SELANGOR.

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## BIDANG TUMPUAN KOMUNIKASI KORPORAT

TAHUN 1							
SEMESTER PERTAMA				SEMESTER KEDUA			
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	BBM3401	Bahasa Melayu Tinggi	3(2+1)	1.	KOC3301	Pengenalan Komunikasi Korporat	3(3+0)
2.	KOB3201	Pengenalan Komunikasi Massa	3(3+0)	2.	KOM3404	Komputer dalam Komunikasi	3(2+1)
3.	KOM3403	Pengucapan Awam	3(2+1)	3.	KOC3402	Asas Strategi Komunikasi	3(2+1)
4.	KOM3207	Pengenalan Teori Komunikasi	3(3+0)	4.	LPE/LAX/CEL	Kursus Kemahiran Bahasa Inggeris	3
5.	LPE/LAX/CEL	Kursus Kemahiran Bahasa Inggeris Elektif 1 (Dalam Jabatan)	3	5.	PRT2009	Pertanian dan Kehidupan	2(1+1)
6.			3	6.	SKP3122	Penghayatan Etika dan Peradaban	2(2+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)	7.	SKP3112	Falsafah dan Isu Semasa	2(2+0)
<b>Jumlah</b>			<b>19</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 2							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOC3232	Teori Komunikasi Keorganisasian	3(3+0)	1.	KOC3431	Strategi Perhubungan Awam	3(2+1)
2.	SKP2101	Kenegaraan Malaysia	3(3+0)	2.	KOH3363	Komunikasi dan Perundingan	3(3+0)
3.	KOH3333	Perubahan untuk Komunikasi	3(3+0)	3.	KOM3433	Keusahawanan dalam Komunikasi	3(2+1)
4.	KOC3466	Penulisan Korporat	3(2+1)	4.	KOC4362	Pengurusan Krisis Organisasi	3(3+0)
5.	KOM3431	Kaedah Penyelidikan Kuantitatif Dalam Komunikasi	3(2+1)	5.	KOM3432	Kaedah Penyelidikan Kualitatif Dalam Komunikasi	3(2+1)
6.	KOM3305	Media, Teknologi dan Masyarakat	3(3+0)	6.	KOM3405	Komunikasi Warisan	3(3+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)				
<b>Jumlah</b>			<b>19</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 3							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM4999A	Disertasi Bachelor	3(0+3)	1.	KOM4999B	Disertasi Bachelor	3(0+3)
2.	KOC3203	Asas Periklanan	3(3+0)	2.	KOM4361	Etika Komunikasi	3(3+0)
3.	KOC3436	Amalan dan Etika Komunikasi Kewangan	3(2+1)	3.	KOJ4466	Penulisan Rencana	3(2+1)
4.	KOC4201	Pengurusan Reputasi	3(3+0)	4.		Kursus Elektif 2 (Dalam Jabatan)	3
5.	KOM3364	Komunikasi Kepemimpinan	3(3+0)	5.		Kursus Elektif 3 (Dalam Jabatan)	3
6.	KOC4443	Kempen Perhubungan Awam	3(2+1)	6.		Kursus Elektif 4 (Dalam Jabatan)	3
<b>Jumlah</b>			<b>18</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 4							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM 4901	Latihan Industri	12(0+12)				
<b>Jumlah</b>			<b>12</b>	<b>Jumlah</b>			

  
 ASSOC. PROF. DR. NOR AZURA ACZHARUDDIN  
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 COMMUNICATION  
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
29/9/2022

## BIDANG TUMPUAN KOMUNIKASI KEMANUSIAAN

TAHUN 1							
SEMESTER PERTAMA				SEMESTER KEDUA			
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	BBM3401	Bahasa Melayu Tinggi	3(2+1)	1.	KOH3433	Kemahiran Komunikasi Interpersonal	3(2+1)
2.	KOB3201	Pengenalan Komunikasi Massa	3(3+0)	2.	KOM3404	Komputer dalam Komunikasi	3(2+1)
3.	KOM3403	Pengucapan Awam	3(2+1)	3.	KOC3402	Asas Strategi Komunikasi	3(2+1)
4.	KOM3207	Pengenalan Teori Komunikasi	3(3+0)	4.	LPE/LAX/CEL	Kursus Kemahiran Bahasa Inggeris	3
5.	LPE/LAX/CEL	Kursus Kemahiran Bahasa Inggeris	3	5.	PRT2009	Pertanian dan Kehidupan	2(1+1)
6.		Elektif 1 (Dalam Jabatan)	3	6.	SKP3122	Penghayatan Etika dan Peradaban	2(2+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)	7.	SKP3112	Falsafah dan Isu Semasa	2(2+0)
<b>Jumlah</b>			<b>19</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 2							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOH3401	Komunikasi Kumpulan Kecil	3(2+1)	1.	KOH3231	Psikologi Komunikasi	3(3+0)
2.	SKP2101	Kenegaraan Malaysia	3(3+0)	2.	KOH3433	Keusahawanan dalam Komunikasi	3(2+1)
3.	KOH3333	Perubahan untuk Komunikasi	3(3+0)	3.	KOH3363	Komunikasi dan Perundingan	3(3+0)
4.	KOM3431	Kaedah Penyelidikan Kuantitatif Dalam Komunikasi	3(2+1)	4.	KOM3432	Kaedah Penyelidikan Kualitatif Dalam Komunikasi	3(2+1)
5.	KOH3462	Debat dan Penghujahan	3(2+1)	5.	KOM3405	Komunikasi Warisan	3(3+0)
6.	KOM3305	Media, Teknologi dan Masyarakat	3(3+0)	6.	KOH4301	Komunikasi Politik dan Diplomatik	3(3+0)
7.	QKX****	Ko-kurikulum 1	1(0+1)				
<b>Jumlah</b>			<b>19</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 3							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM4999A	Disertasi Bachelar	3(0+3)	1.	KOM4999B	Disertasi Bachelar	3(0+3)
2.	KOH3361	Komunikasi antara Budaya	3(2+1)	2.	KOM4361	Etika Komunikasi	3(3+0)
3.	KOH3366	Kempen Persuasif	3(2+1)	3.	KOJ4466	Penulisan Rencana	3(2+1)
4.	KOC3466	Penulisan Korporat	3(3+0)	4.		Kursus Elektif 2 (Dalam Jabatan)	3
5.	KOM3364	Komunikasi Kepemimpinan	3(3+0)	5.		Kursus Elektif 3 (Dalam Jabatan)	3
6.	KOH3364	Kritik Retorik	3(3+0)	6.		Kursus Elektif 4 (Dalam Jabatan)	3
				7.			
<b>Jumlah</b>			<b>18</b>	<b>Jumlah</b>			<b>18</b>
TAHUN 4							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM 4901	Latihan Industri	12(0+12)				
<b>Jumlah</b>			<b>12</b>				

### Lain-lain kursus elektif

Bil	Kod/Code	Kursus/Courses	K
1.	KOC3433	Kemahiran Komunikasi Keorganisasian/ Organisational Communication Skill	3(3+0)
2.	KOC3266	Kemahiran Pemasaran Bersepadu/ Integrated Marketing Communication	3(3+0)
3.	KOC3203	Asas Periklanan/ Basic Advertising	3(3+0)
5.	KOC3463	Proses Kreativiti Dalam Periklanan/ Creativity Process in Advertising	3(2+1)
6.	KOM4562	Isu Komunikasi, Media dan Teknologi	3(3+0)


  
 ASSOC. PROF. DR. NUR AZURA ADZHARUDDIN  
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 FACULTY OF MODERN LANGUAGES &  
 COMMUNICATION  
 UNIVERSITI PUTRA MALAYSIA  
 43600 SERDANG, SELANGOR.

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**STUDY PLAN BACHELOR OF COMMUNICATION WITH HONOURS  
(FOR INTERNATIONAL STUDENTS)  
SEMESTER 1 SESI 2022/2023  
122 CREDIT HOURS**

**JOURNALISM**

YEAR 1							
FIRST SEMESTER				SECOND SEMESTER			
Bil	Code	Course	K	Bil	Code	Course	K
1.	LPM2100	Malay Language Communication	2(2+0)	1.	BBM3415	Malay Language Practice	3(2+1)
2.	KOB3201	Introduction to Mass Communication	3(3+0)	2.	KOJ3444	Principles and Practices of Journalism	3(2+1)
3.	KOM3403	Public Oration	3(2+1)	3.	KOM3404	Computer in Communication	3(2+1)
4.	KOM3207	Introduction to Communication Theory	3(3+0)	4.	KOC3402	Basic Communication Strategies	3(2+1)
5.	LPE/CEL/LAX	English Language Proficiency Courses	3	5.	LPE/CEL/LAX	English Language Proficiency Courses	3
6.		Elective Course 1 (Within Department)	3	6.	PRT2009	Agriculture and Life	2(1+1)
7.	QKX****	Co-curriculum 1	1(0+1)	7.	SKP3113	Philosophy and Current Issue of Civil Society	3(3+0)
		<b>Total</b>	<b>18</b>			<b>Total</b>	<b>20</b>
YEAR 2							
Bil	Code	Course	K	Bil	Code	Course	K
1.	FEM2401	Malaysian Politics and Society	2(2+0)	1.	KOJ3433	Photojournalism	3(2+1)
2.	KOH3333	Communication and Change	3(3+0)	2.	KOJ3471	News Editing and Publishing Processes	3(2+1)
3.	KOJ3435	News Gathering and Writing Technique	3(2+1)	3.	KOM3433	Entrepreneurship in Communication	3(3+0)
4.	KOJ3401	Basic Photography	3(2+1)	4.	KOH3363	Communication and Negotiation	3(3+0)
5.	KOM3431	Quantitative Research Method in Communication	3(2+1)	5.	KOM3432	Qualitative Research Method in Communication	3(2+1)
6.	KOM3305	Media, Technology and Society	3(3+0)	6.	KOM3405	Heritage Communication	3(3+0)
7.	QKX****	Co-curriculum 1	1(0+1)				
		<b>Total</b>	<b>18</b>			<b>Total</b>	<b>18</b>
YEAR 3							
Bil	Code	Course	K	Bil	Code	Course	K
1.	KOM4999A	Bachelor Dissertation	3(0+3)	1.	KOM4999B	Bachelor Dissertation	3(0+3)
2.	KOJ4165	Journalism Legislation and Policies	3(3+0)	2.	KOM4361	Communication Ethics	3(3+0)
3.	KOJ4467	Electronic Publishing and Design	3(2+1)	3.	KOJ4466	Feature Writing	3(2+1)
4.	KOB4453	Broadcast Journalism	3(2+1)	4.		Elective Course 2 (Within Department)	3
5.	KOM3364	Leadership Communication	3(3+0)	5.		Elective Course 3 (Within Department)	3
6.	KOJ3434	Development Journalism	3(2+1)	6.		Elective Course 4 (Within Department)	3
7.				7.			
		<b>Total</b>	<b>18</b>			<b>Total</b>	<b>18</b>
YEAR 4							
Bil	Code	Course	K	Bil	Kod	Course	K
1.	KOM4901	Industrial Training	12(0+12)				
		<b>Total</b>	<b>12</b>				

  
 ASSOC. PROF. M. NOR AZURA ADZHARUDDIN  
 HEAD  
 DEPARTMENT OF COMMUNICATION  
 FACULTY OF MODERN LANGUAGES &  
 COMMUNICATION  
 UNIVERSITI PUTRA MALAYSIA  
 4300 SERDANG, SELANGOR.

29/9/2022

# BROADCASTING


YEAR 1							
FIRST SEMESTER				SECOND SEMESTER			
Bil	Code	Course	K	Bil	Code	Course	K
1.	LPM2100	Malay Language Communication	2(2+0)	1.	BBM3415	Malay Language Practice	3(2+1)
2.	KOB3201	Introduction to Mass Communication	3(3+0)	2.	KOJ3444	Principles and Practices of Journalism	3(2+1)
3.	KOM3403	Public Orator	3(2+1)	3.	KOM3404	Computer in Communication	3(2+1)
4.	KOM3207	Introduction to Communication Theory	3(3+0)	4.	KOC3402	Basic Communication Strategies	3(2+1)
5.	LPE/CEL/LAX	English Language Proficiency Courses	3	5.	LPE/CEL/LAX	English Language Proficiency Courses	3
6.		Elective Course 1 (Within Department)	3	6.	PRT2009	Agriculture and Life	2(1+1)
7.	QKX****	Co-curriculum 1	1(0+1)	7.	SKP3113	Philosophy and Current Issue of Civil Society	3(3+0)
		<b>Total</b>	<b>18</b>			<b>Total</b>	<b>20</b>
YEAR 2							
Bil	Code	Course	K	Bil	Code	Course	K
1.	KOJ3401	Basic Photography	3(2+1)	1.	KOB3463	Video/Television Production and Presentation Technique	3(2+1)
2.	FEM2401	Malaysian Politics and Society	2(2+0)	2.	KOB3431	Script Writing	3(2+1)
3.	KOH3333	Communication and Change	3(3+0)	3.	KOM3433	Entrepreneurship in Communication	3(2+1)
4.	KOB3402	Basic Video Production	3(2+1)	4.	KOB3462	Radio Production and Presentation Techniques	3(2+1)
5.	KOM3305	Media, Technology and Society	3(3+0)	5.	KOM3432	Qualitative Research Method in Communication	3(2+1)
6.	KOM3431	Quantitative Research Method in Communication	3(2+1)	6.	KOM3405	Heritage Communication	3(3+0)
7.	QKX****	Co-curriculum 1	1(0+1)				
		<b>Total</b>	<b>18</b>			<b>Total</b>	<b>18</b>
YEAR 3							
Bil	Code	Course	K	Bil	Code	Course	K
1.	KOM 4999A	Bachelor Dissertation	3(0+3)	1.	KOM 4999B	Bachelor Dissertation	3(0+3)
2.	KOB3363	Broadcast Management	3(3+0)	2.	KOM4361	Communication Ethics	3(3+0)
3.	KOB4401	Documentary Production	3(2+1)	3.	KOH3363	Communication and Negotiation	3(3+0)
4.	KOM3364	Leadership Communication	3(3+0)	4.		Elective Course 2 (Within Department)	3
6.	KOB4453	Broadcast Journalism	3(2+1)	5.		Elective Course 3 (Within Department)	3
7.	KOB3265	Media Appreciation	3(3+0)	6.		Elective Course 4 (Within Department)	3
		<b>Total</b>	<b>18</b>			<b>Total</b>	<b>18</b>
YEAR 4							
Bil	Code	Course	K	Bil	Code	Course	K
1.	KOM 4901	Industrial Training	12(0+12)				
		<b>Total</b>	<b>12</b>				

  
 ASSOC. PROF. DR. NUR AZURA AZHARUDDIN  
 HEAD  
 DEPARTMENT OF COMMUNICATION  
 FACULTY OF MODERN LANGUAGES &  
 COMMUNICATION  
 UNIVERSITI PUTRA MALAYSIA  
 43400 SERDANG, SELANGOR.

29/9/2022

# CORPORATE COMMUNICATION

YEAR 1							
FIRST SEMESTER				SECOND SEMESTER			
Bil	Code	Courses	K	Bil	Code	Courses	K
1.	LPM2100	Malay Language Communication	2(2+0)	1.	BBM3415	Malay Language Practice	3(2+1)
2.	KOB3201	Introduction to Mass Communication	3(3+0)	2.	KOC3301	Introduction to Corporate Communication	3(3+0)
3.	KOM3403	Public Orator	3(2+1)	3.	KOM3404	Computer in Communication	3(2+1)
4.	KOM3207	Introduction to Communication Theory	3(3+0)	4.	KOC3402	Basic Communication Strategies	3(2+1)
5.	LPE/CEL/LAX	English Language Proficiency Courses	3	5.	LPE/CEL/LAX	English Language Proficiency Courses	3
6.		Elective Course 1 (Within Department)	3	6.	PRT2009	Agriculture and Life	2(1+1)
7.	QKX****	Co-curriculum 1	1(0+1)	7.	SKP3113	Philosophy and Current Issue of Civil Society	3(3+0)
<b>Total</b>			<b>18</b>	<b>Total</b>			<b>20</b>
YEAR 2							
Bil	Code	Courses	K	Bil	Code	Courses	K
1.	KOC3232	Organizational Communication Theory	3(3+0)	1.	KOC3431	Public Relation Strategies	3(2+1)
2.	FEM2401	Malaysian Politics and Society	2(2+0)	2.	KOH3363	Communication and Negotiation	3((3+0)
3.	KOH3333	Communication and Change	3(3+0)	3.	KOM3433	Entrepreneurship in Communication	3(2+1)
4.	KOC3466	Corporate Writing	3(2+1)	4.	KOC4362	Organizational Crisis Management	3(3+0)
5.	KOM3431	Quantitative Research Method in Communication	3(2+1)	5.	KOM3432	Qualitative Research Method in Communication	3(2+1)
6.	KOM3305	Media, Technology and Society	3(3+0)	6.	KOM3405	Heritage Communication	3(3+0)
7.	QKX****	Co-curriculum 1	1(0+1)				
<b>Total</b>			<b>18</b>	<b>Total</b>			<b>18</b>
YEAR 3							
Bil	Code	Courses	K	Bil	Code	Courses	K
1.	KOM4999A	Bachelor Dissertation	3(0+3)	1.	KOM4999B	Bachelor Dissertation	3(0+3)
2.	KOC3203	Basic Advertising	3(3+0)	2.	KOM4361	Communication Ethics	3((3+0)
3.	KOC3436	Practice and Ethics of Financial Communication	3((2+1)	3.	KOJ4466	Feature Writing	3(2+1)
4.	KOC4201	Reputation Management	3(3+0)	4.		Elective Course 2 (Within Department)	3
5.	KOM3364	Leadership Communication	3(3+0)	5.		Elective Course 3 (Within Department)	3
6.	KOC4443	Public Relation Campaign	3((2+1)	6.		Elective Course 4 (Within Department)	3
<b>Total</b>			<b>18</b>	<b>Total</b>			<b>18</b>
YEAR 4							
Bil	Code	Courses	K	Bil	Code	Courses	K
1.	KOM 4901	Industrial Training	12(0+12)				
<b>Total</b>			<b>12</b>	<b>Total</b>			

  
 ASSOC. PROF. M. N. AZHARA AZHARUDDIN  
 HEAD  
 DEPARTMENT OF COMMUNICATION  
 FACULTY OF MODERN LANGUAGES &  
 COMMUNICATION  
 UNIVERSITI PUTRA MALAYSIA  
 4300 SERDANG, SELANGOR.


29/9/2022

## HUMAN COMMUNICATION

YEAR 1							
FIRST SEMESTER				SECOND SEMESTER			
Bil	Code	Courses	K	Bil	Code	Courses	K
1.	LPM2100	Malay Language Communication	2(2+0)	1.	BBM3415	Malay Language Practice	3(2+1)
2.	KOB3201	Introduction to Mass Communication	3(3+0)	2.	KOH3433	Interpersonal Communication Skill	3(2+1)
3.	KOM3403	Public Oration	3(2+1)	3.	KOM3404	Computer in Communication	3(2+1)
4.	KOM3207	Introduction to Communication Theory	3(3+0)	4.	KOC3402	Basic Communication Strategies	3(2+1)
5.	LPE/CEL/LAX	English Language Proficiency Courses	3	5.	LPE/CEL/LAX	English Language Proficiency Courses	3
6.		Elective Course 1 (Within Department)	3	6.	PRT2009	Agriculture and Life	2(1+1)
7.	QKX****	Co-curriculum 1	1(0+1)	7.	SKP3113	Philosophy and Current Issue of Civil Society	3(3+0)
<b>Total</b>			<b>18</b>	<b>Total</b>			<b>20</b>
YEAR 2							
Bil	Code	Courses	K	Bil	Code	Courses	K
1.	KOH3401	Small Group Communication	3(2+1)	1.	KOH3231	Communication Psychology	3(3+0)
2.	FEM2401	Malaysian Politics and Society	2(2+0)	2.	KOM3433	Entrepreneurship in Communication	3(2+1)
3.	KOH3333	Communication and Change	3(3+0)	3.	KOH3363	Communication and Negotiation	3(3+0)
4.	KOM3431	Quantitative Research Method in Communication	3(2+1)	4.	KOM3432	Qualitative Research Method in Communication	3(2+1)
5.	KOH3462	Argumentation and Debate	3(2+1)	5.	KOM3405	Heritage Communication	3(3+0)
6.	KOM3305	Media, Technology and Society	3(3+0)	6.	KOH4301	Political and Diplomatic Communication	3(3+0)
7.	QKX****	Co-curriculum 1	1(0+1)				
<b>Total</b>			<b>18</b>	<b>Total</b>			<b>18</b>
YEAR 3							
Bil	Code	Courses	K	Bil	Code	Courses	K
1.	KOM4999A	Bachelor Dissertation	3(0+3)	1.	KOM4999B	Bachelor Dissertation	3(0+3)
2.	KOH3361	Intercultural Communication	3(2+1)	2.	KOM4361	Communication Ethics	3(3+0)
3.	KOH3366	Persuasive Campaign	3(2+1)	3.	KOJ4466	Feature Writing	3(2+1)
4.	KOC3466	Corporate Writing	3(3+0)	4.		Elective Course 2 (Within Department)	3
5.	KOM3364	Leadership Communication	3(3+0)	5.		Elective Course 3 (Within Department)	3
6.	KOH3364	Rhetorical Critic	3(3+0)	6.		Elective Course 4 (Within Department)	3
				7.			
<b>Total</b>			<b>18</b>	<b>Total</b>			<b>18</b>
YEAR 4							
Bil	Kod	Kursus	K	Bil	Kod	Kursus	K
1.	KOM 4901	Industrial Training	12(0+12)				
<b>Total</b>			<b>12</b>				

### Other Elective Courses

Bil	Code	/Courses	K
1.	KOC3433	Organizational Communication Skill	3(3+0)
2.	KOC3266	Integrated Marketing Communication	3(3+0)
3.	KOC3203	Basic Advertising	3(3+0)
5.	KOC3463	Creativity Process in Advertising	3(2+1)
6.	KOM4562	Issues Communication, Media and Technology	3(3+0)

  
 ASSOC. PROF. M. NOR AZURA ADZHARUDDIN  
 HEAD  
 DEPARTMENT OF COMMUNICATION  
 FACULTY OF MODERN LANGUAGES &  
 COMMUNICATION  
 UNIVERSITI PUTRA MALAYSIA  
 43400 SERDANG, SELANGOR.

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