

CURRICULUM VITAE
MONIZA WAHEED, Ph.D.
ASSOCIATE PROFESSOR

General Information

Department	Department of Communication
Faculty	Faculty of Modern Languages & Communication
Field of Specialization	Political Communication
Education & Academic Qualifications	Ph.D. in Political Communication Amsterdam School of Communication Research (ASCoR) University of Amsterdam the Netherlands Year graduated: 2013
	M.A. in Communication Western Illinois University USA Year graduated: 2008
	Bachelor of Communication Universiti Putra Malaysia Selangor, Malaysia Year Graduated: 2004

Working Experience

No.	Duration	Position/Organization
i.	2018-Till date	Associate Professor Department of Communication Faculty of Modern languages and Communication Universiti Putra Malaysia
ii.	2013 - 2018	Senior Lecturer Department of Communication Faculty of Modern languages and Communication Universiti Putra Malaysia
iii.	January - May 2013	Research Assistant European Research Council Project University of Amsterdam the Netherlands
iv.	September - November 2010	Intern Department of Public Information United Nations Head Quarters New York, USA

v.	August 2007 - May 2008	Teaching Assistant Department of Communication Western Illinois University, USA
vi.	August 2006 - May 2007	Graduate Research Assistant Department of Communication Western Illinois University, USA
vii.	April – July 2006	Lecturer (Part time) Kuala Lumpur International University College Kuala Lumpur, Malaysia
viii.	April 2005 – July 2013	Tutor Department of Communication Faculty of Modern Languages and Communication Universiti Putra Malaysia Selangor, Malaysia
ix.	December 2004 - April 2005	Executive Trainee Sabah Urban Development Corporation Sdn. Bhd. Kota Kinabalu, Sabah, Malaysia
x.	September - December 2004	Receptionist Cheu, Adnan and Razi Advocates and Solicitors Kota Kinabalu, Sabah, Malaysia
xi.	June - September 2003	Internship Trainee Public Affairs Department Kuala Lumpur Stock Exchange, Malaysia

Administrative Positions

Positions		Year
i.	Editor-in-Chief for the Human Communication Journal Pacific and Asian Communication Association	2018 till date
ii.	Advisor to the Serdang Royals Debate Club, Universiti Putra Malaysia	2015 till date
iii.	Coordinator of the Ph.D. Club Department of Communication, Faculty of Modern Languages & Communication, UPM	2014 till date
iv.	Coordinator of the Bachelor of Communication Program Department of Communication, Faculty of Modern Languages & Communication, UPM	2014 - 2018
v.	Coordinator of the Final Year Undergraduate Project Department of Communication, Faculty of Modern Languages & Communication, UPM	2014 - 2016

Teaching Experience

Full Time Bachelor Courses		
Course Code	Course Name	
i.	KOH3365	Political Communication
ii.	KOH3366	Persuasive Campaigns
lii	KOM3403	Public Speaking
Masters of Corporate Communication Courses		
i.	KOM5319	Communication and Decision Making
ii.	KOM5113	Communication Research Methods
Under Graduate Long-Distance Learning Courses		
i.	KOC3232PJJ	Organizational Communication Theory
ii.	KOH3361PJJ	Intercultural Communication
iii.	KOM3364PJJ	Leadership Communication
iv.	KOM3431PJJ	Communication Research Methods
Masters Long Distance Learning Courses		
i.	KOM5331PJJ	Brand Communication
ii.	KOM5113PJJ	Communication Research Methods

Research Activities

Completed Research Projects					
No.	Title	Awarded by	Amount (RM)	Role	Output
i.	Exploring Journalists' Role Conception and Professional Practice: A Malaysian Case Study	Universiti Putra Malaysia (UPM's University Grant for Young Scholars)	24, 150.00	Principal Researcher	<p>Conference papers:</p> <ol style="list-style-type: none"> 1. Waheed, M. (5 August, 2017). <i>Journalism practices in Malaysia: Quality vs. popular newspapers in Malaysia</i>. Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan. 2. Hellmueller, L., & Waheed, M. (25 May, 2017). <i>Context matters: Normative Roles of Journalism Beyond Western Conceptualizations</i>. Paper presented at the International Communication Conference, San Diego, USA. 3. Waheed, M. (18 August, 2016). <i>Journalism in Malaysia: Journalists' role conception through news production</i>. Paper presented at the 9th Malaysia International Conference on Languages, Literatures, and Cultures, Penang, Malaysia.

ii.	Formal-Informal Diversity Engagement and Civic Values of Final Year Undergraduate: Individual and Institutional Level Analysis	Fundamental Research Grant Scheme (FRGS)	89, 260.00	Member	<p>Conference papers:</p> <ol style="list-style-type: none"> 1. Tamam, E., Waheed, M., Bolong, J., & Hamsan, H. H. (5 August, 2017). <i>Predicting civic responsibility from curricular /co-curricular diversity engagement and peer civic talk among final year undergraduate s of five Malaysian public universities</i>. Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan. 2. Tamam, E., Hamsan, H. H., & Waheed, M. (11 June 2016). <i>Predicting civic responsibility from cultural related diversity engagement and peer civic talk among final year undergraduates</i>. Poster presented at the International Communication Association Conference, Fukuoka, Japan.
iii.	Click Wisely: Safeguarding Youth in the Digital Age	Malaysian Communications and Multimedia Commission	209, 645.65	Principal Researcher	<p>Conference papers:</p> <ol style="list-style-type: none"> 1. Waheed, M. (5 July, 2018). <i>Youtube videos as a tool for online safety education: A longitudinal evaluation</i>. Paper presented at the 12th Biennial Convention of the Pacific and Asian Communication Association. Kota Kinabalu, Sabah, Malaysia. 2. Waheed, M. (5 February, 2018). <i>How effective are programs on online safety: A study on the Malaysia case</i>.

					<p>Paper presented at the 1st international MedLit conference, Kuala Lumpur, Malaysia.</p> <p>3. Waheed, M. (3 August, 2017). <i>Investigating the news coverage of an online safety program in Malaysia</i>. Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.</p> <p>4. Waheed, M. (2 August, 2017). <i>Online threats and risky behavior from the perspective of Malaysian youth</i>. Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.</p> <p>5. Waheed, M. (23 July 2016). <i>Klik dengan Bijak (Click Wisely): Safeguarding youth in the digital Age</i>. Paper presented at the Pacific Asian Communication Association Biennial Conference, Serdang, Selangor, Malaysia.</p>
Ongoing Research Projects					
i.	Understanding Reaction to Emotion-Elicit Provocative News among Malaysians	Facebook	94,049.68	Member	

Publications

No.	Publications
i.	Lau, W., Lim, A., & Waheed, M. (in press). Communication methods employed in campus election campaigns and students' voting behavior. <i>Communication Prism</i> . Selangor: UPM Press.
ii.	Rahman, N. A. A., Hassan, M. S., Osman, M. N., & Waheed, M. (2018). Theoretical Analysis of Social Media Research in Malaysian Journals and Doctoral Dissertations from 2004-2015. <i>Human Communication</i> , 1(2), 90-112.
iii.	Waheed, M. (2018). What's in the content?: Examining texts of the Klik dengan Bijak (Click Wisely) campaign materials. <i>Human Communication</i> , 1(1), 113-122.
iv.	Waheed, M. (2 March 2018). Stuck in clash of generations. <i>The Star (Letters)</i> . Retrieved from https://www.thestar.com.my/opinion/letters/2018/03/02/stuck-in-clash-of-generations/
v.	Rahman, N. A. A., Hassan, M. S., Osman, M. N., & Waheed, M. (2017). Research on the state of social media studies in Malaysia: 2014-2015. <i>Jurnal Komunikasi</i> , 33(4), 38-55
vi.	Tamam, E., & Waheed, M. (2017). Intercultural Communication Study in Malaysia. <i>The International Encyclopedia of Intercultural Communication</i> , https://doi.org/10.1002/9781118783665.ieicc0088
vii.	Baharin, M. I., Waheed, M. , & Hellmueller, L. (2017). The impact of digital media platforms on the ethnic based political system in Malaysia. <i>Communication Research Trends</i> , 36(3), 3-15.
viii.	Waheed, M. , Tengku Ismail, T. H., Md. Ajat, M. M., & Che Mat Din, S. N. (2017). Communication during outbreak investigations in A. R. Khan (Ed.), <i>One health manual: On handling Zoonotic disease outbreaks in Malaysia</i> (pp. 101-116). Selangor, Malaysia: MyOHUN.
ix.	Rahman, N. A. A., Md Hassan, S., Osman, N., & Waheed, M. (2017). Review on the status of theory and research of social media studies in Malaysia: A conceptual paper. <i>Journal of Humanities and Social Science</i> , 22(8), 53-61. doi: 10.9790/0837-2208045361
x.	Hashmi, M., Waheed, M. , Tamam, E., Krauss, S. E., Ahmad, A. M. (2017). Exploring perceptions of goodness among the Malaysian and Chinese university students: A focus group study. <i>The Qualitative Report</i> , 22(4), 1076-1090.
xi.	Hashmi, M., Tamam, E., Waheed, M. , Ahmad, A. M. (2016). Interpreting cues of goodness: Thin Sliced Judgments of Malaysians and Chinese towards political leaders. <i>Journal of Intercultural Communication Research</i> , 45(5), 419-436. doi: 10.1080/17475759.2016.1216006

xii.	Chung, S., & Waheed, M. (2016). "Biased" systematic and heuristic processing of politicians' messages: effects of source favorability and political interest on attitude judgment. <i>International Journal of Communication</i> , 10, 2556-2575.
xiii.	Fard, S. S., Tamam, E., Hassan, M. S., Waheed, M. , Zaremohzzabieh, Z., & Liu, S. (2016). Factors affecting Malaysian university students' purchase intention in social networking sites. <i>Cogent Business & Management</i> , 3(1), 1182612. doi:10.1080/23311975.2016.1182612
xiv.	Ramzan, S.E.S., Waheed, M. , & Bolong, J. (2015). The importance of cognitive, affective, and interpersonal interaction elements in travel blogs. <i>Global Media Journal</i> , 5(2), 68-84.
xv.	Waheed, M. , Schuck, A. R. T., Neijens, P. C., & de Vreese. C. H. (2015). The effects of news frames and political speech sources on political attitudes: The moderating role of values. <i>Communications: The Journal of European Communication Research</i> , 40(2), 147-169. doi: 10.1515/commun-2015-0001
xvi.	Waheed, M. , & Baumgartner (2014). All in the name: The effect of elite source cues on value perception. <i>Journal of Language and Communication</i> , 1, 101-111.
xvii.	Waheed, M. , & Rafik-Galea, S. (13 July 2014). Of the paper chase and routes to take. <i>The Sunday Star (Education)</i> . Retrieved from http://www.thestar.com.my/Opinion/Letters/2014/07/13/Of-the-paper-chase-and-routes-to-take/
xviii.	Waheed, M. , Schuck, A. R. T., Neijens, P. C., & de Vreese C. H. (2013). Values in U.N. speeches: Understanding the speechwriters' perspectives. <i>International Communication Gazette</i> . doi: 10.1177/1748048513482542
xix.	Bolong, J., & Waheed, M. (2013). Online interpersonal relationship strategies between same gender among Malaysian chatters. <i>Global Media Journal</i> , 3 (1), 38-61.
xx.	Waheed, M. , Schuck, A.R.T, Neijens, P. C. & de Vreese, C. H. (2012). Values in the news: Comparing the news coverage of political speeches in developed and developing countries. <i>Journalism Studies</i> , 14(4), 618-634. doi: 10.1080/1461670X.2012.701910.
xxi.	Waheed, M. , Schuck, A.R.T., de Vreese, C. H., & Neijens, P. C. (2011). More different than similar: Values in political speeches of leaders from developed and developing countries. <i>Journal of Intercultural Communication</i> , 26. Retrieved from: www.immi.se/intercultural/
xxii.	Waheed, M. & Bidin, R. (2008). Fighting for reputation: The success story of Coca-Cola in Malaysia in M. N. Osman, S. Z. Omar, H. Hasan, & N. Ismail (Eds.), <i>Dimensions of Communication: Malaysian Experience</i> (pp. 216-228). Selangor: UPM Press

Conference Presentations

No.	Conferences
i.	Waheed, M. (5 July, 2018). <i>Youtube videos as a tool for online safety education: A longitudinal evaluation</i> . Paper presented at the 12th Biennial Convention of the Pacific and Asian Communication Association. Kota Kinabalu, Sabah, Malaysia.
ii.	Waheed, M. (5 March 2018). <i>How effective are online safety programs?: A study on the Malaysian case</i> . Paper presented at the 1 st International MEDLIT Conference 2018, Kuala Lumpur, Malaysia.
iii.	Tamam, E. T., Waheed, M. , Bolong, J., & Hamsan, H. (5 August 2017). <i>Predicting civic responsibility from curricular/co-curricular diversity engagement and peer civic talk among final year undergraduates of five Malaysian public universities</i> . Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.
iv.	Waheed, M. (5 August 2017). <i>Journalism practices in Malaysia: Quality versus popular newspapers</i> . Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.
v.	Waheed, M. (3 August 2017). <i>Investigating the news coverage of an online safety program in Malaysia</i> . Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.
vi.	Waheed, M. (2 August 2017). <i>Online threats and risky behavior from the perspective of Malaysian youth</i> . Paper presented at the World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.
vii.	Waheed, M. (18 August 2016). <i>Journalism in Malaysia: Journalists' role conception through news production</i> . Paper presented at the 9 th Malaysia International Conference on Languages, Literatures, and Cultures, Penang, Malaysia.
viii.	Waheed, M. (23 July 2016). <i>Klik dengan Bijak (Click Wisely): Safeguarding youth in the digital Age</i> . Paper presented at the Pacific Asian Communication Association Biennial Conference, Serdang, Selangor, Malaysia.
ix.	Waheed, M. , & Hample, D. (12 June 2016). <i>Argumentation in Malaysia and how it compares to U.S., India, and China</i> . Paper presented at the International Communication Association Conference, Fukuoka, Japan.
x.	Tamam, E., Hamsan, H., & Waheed, M. (11 June 2016). <i>Predicting civic responsibility from cultural related diversity engagement and peer civic talk among final year undergraduates</i> . Poster presented at the International Communication Association Conference, Fukuoka, Japan.
xi.	Waheed, M. (31 July 2015). <i>Values in the news coverage of political speeches: Comparing Pakistan, India, and Sri Lanka</i> . Paper presented at the World Communication Association Biennial Conference, Lisbon, Portugal.

xii.	Waheed, M. (21 November 2014). <i>The effects of news frames and political speech sources on political attitudes: The moderating role of values</i> . Paper presented at the National Communication Association Conference, Chicago, Illinois, USA.
xiii.	Waheed, M., & Iszham, I. I. (13 August 2014). <i>The communication of court decisions: From inception to news report</i> . Paper presented at the 8 th Malaysian International Conference on Languages, Literature, and Cultures, Penang, Malaysia.
xiv.	Waheed, M. (12 September 2013). <i>Organizational values in political speeches: Understanding the speechwriters' perspective</i> . Paper presented at the International Corporate Identity Group Conference, Putrajaya, Malaysia.
xv.	Waheed, M. (18 August 2013). <i>The effects of news frames and political speech sources in political attitudes</i> . Paper presented at the World Communication Association Conference, Seoul, South Korea.
xvi.	Waheed, M. (25 October 2012). <i>Values in the news: Comparing the news coverage of political speeches of developed and developing countries</i> . Paper presented at the European Communication Conference, Istanbul, Turkey.
xvii.	Waheed, M. (18 July 2012). <i>Values and their depictions by journalists: Comparing the news coverage of political speeches of developed and developing countries</i> . Paper presented at the International Association for Media and Communication Research Conference, Durban, South Africa.
xviii.	Waheed, M. (26 May 2012). <i>The value battle: Understanding the antecedence of value inclusion in political speeches</i> . Paper presented at the International Communication Association Conference, Phoenix, AZ, USA.
xix.	Waheed, M., & Baumgartner, S. (4 August 2011). <i>Judging terrorist and politician: Who is who?</i> Paper presented at the World Communication Association Biennial Conference, Lima, Peru.
xx.	Waheed, M., Schuck, A. R. T., Neijens P., & de Vreese, C. (2 August 2011). <i>Values in the news coverage of speeches: Comparing developed and developing countries</i> . Paper presented at the World Communication Association Biennial Conference, Lima, Peru.
xxi.	Waheed, M., Schuck, A. R. T., Neijens P., & deVreese, C. (2 August 2011). <i>Embracing similarities and bridging gaps: Interviews with UN speechwriters</i> . Paper presented at the World Communication Association Biennial Conference, Lima, Peru.
xxii.	Waheed, M., Rynkus, K., & Page, C. (24 January 2011). <i>Value judgment on terrorist and political statements</i> . Poster presented at ETMAAL, Enschede, the Netherlands.
xxiii.	Waheed, M., Schuck, A.R.T., Neijens, P. & de Vreese, C. (24 June 2010). <i>More different than similar: Values in political speeches of leaders from developed and developing countries</i> . Paper presented at the International Communication Association Conference, Singapore.
xxiv.	Chung, S., & Waheed, M. (23 June 2010). <i>Processing political messages from favored candidates: Effect of candidate favorability on attitudes toward issues</i> . Paper presented at the International Communication Association Conference, Singapore.
xxv.	Waheed, M., Schuck, A.R.T., Neijens, P., & de Vreese, C. (5 February 2010). <i>More different than similar: Values in political speeches of leaders</i>

	<i>from developed and developing countries.</i> Paper presented at ETMAAL, Gent, Belgium.
xxvi.	Waheed, M., & Chung, S. (November, 2008). <i>Heuristic and systematic biased processing of political messages: Effects of candidate preference and the level of interest in politics on attitudes toward issues.</i> Paper presented at the National Communication Association Conference Scholar to Scholar Session, San Diego, CA, USA.
xxvii.	Waheed, M. (March, 2008). <i>Heuristic and systematic biased processing of political messages: Effects of candidate preference and the level of interest in politics on attitudes toward issues.</i> Paper proposal presented at the Sooner Communication Conference, Norman, OK, USA.
xxviii.	Page, C., Waheed, M., & Rynkus, K. A. (20 October 2006). Immediacy and motivation in online classrooms. Paper presented at the Annual Illinois Speech and Theater Association Convention, Matteson, IL, USA.
xxix.	Waheed, M. (July, 2003). <i>The Post War Effect on the Corporate Reputation of Coca-Cola in Malaysia.</i> Paper presented at the Peace through Effective Communication and Public Relations of the Institute of Public Relations Malaysia Student Association-UiTM Chapter and Institute of Public Relations Malaysia Student Association-National Chapter, Shah Alam, Malaysia.

Editorial Board Member/Reviewer

No.	Member of Editorial Boards	
i.	One Health Module: On Handling Zoonotic Disease Outbreaks in Malaysia	2016-2017
ii.	Journal of Language and Communication	2013 till date
iii.	Asian Journal of Applied Communication	2013 till date
No.	Reviewer for Conferences	
i.	International Communication Association Annual Conference	2015, 2016, 2018
ii.	World Communication Association Biennial Conference	2015, 2017, 2019
iii.	Association for Education in Journalism and Mass Communication	2017
iv.	Taylor's University Malaysia Conference	2016
v.	National Research and Innovation Conference for Graduate Students in the Social Sciences	2014
No.	Reviewer for Journals/Books	
i.	Asian Journal of Applied Communication	2014 till date
ii.	Journal of Language and Communication	2014 till date
iii.	International Journal of Press Politics	2018
iv.	Journal of Intercultural Communication Research	2017, 2018

v.	Political Communication	2017
vi.	Jurnal Komunikasi	2017
vii.	Communication Prisms (Book)	2016
viii.	Akademika	2016
vix.	Journal of Pure Communication Inquiry (KOME)	2016
x.	Journal of Social and Personal Relationships	2016
xi.	Pertanika	2016, 2017, 2018
xii.	E-Journal of Management and Muamalah	2015
xiii.	International Journal of Public Opinion Research	2015

Awards

No.	Year	Awards/ Nominations
i.	2018	Outreach Lecturing Fund from the U.S. Department of State to lecture and visit Hawaii Pacific University, USA.
ii.	2017/2018	Fulbright Award - Visiting Research Scholar to the University of Houston, Texas, USA.
iii.	2017	1 st place for the Top Paper Award, Family of Myung Seok Park Financial Awards, World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.
iv.	2017	3 rd place for the Top Paper Award, Family of Myung Seok Park Financial Awards, World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.
v.	2017	Special Mention for Outstanding Oral Presentation, World Communication Association Biennial Conference, Bishkek, Kyrgyzstan.
vi.	2016	UPM's Excellent Services Award.
vii.	2015	UPM's Vice Chancellor's Fellowship Award: Young Researcher Award for the Social Science Category.
viii.	2015	Nominated for UPM's Vice Chancellor's Fellowship Teaching Award for the Social Science Category.
ix.	2015	UPM's Excellent Services Certificate
x.	2011	Best Student Conference Presentation, Family of Myung Seok Park Financial Awards for Outstanding Oral Presentation, World Communication Association Biennial Conference, Lima, Peru.
xi.	2010	Top Paper of the Intercultural Communication Division, International Communication Association Conference, Singapore.
xii.	2008	Wayne N. Thompson Scholarship Award, Department of Communication, Western Illinois University.

xiii.	2007	Wayne N. Thompson Scholarship Award, Department of Communication, Western Illinois University.
xiv.	2004	Outstanding Female Graduate Award, Women's Graduate Association of Malaysia.
xv.	2004	Gold Medalist, Pak Rashid Foundation, Universiti Putra Malaysia.
xvi.	2004	Best Student Award, Faculty of Modern Languages and Communication, Universiti Putra Malaysia.

References

i.	<p>Prof. Dr. Ezhar bin Tamam Department of Communication, Faculty of Modern Languages and Communication, Universiti Putra Malaysia, 43400 Serdang, Selangor Darul Ehsan, Malaysia. E-mail: ezhar@upm.edu.my Tel. no.: +603-8946 8951</p>
ii.	<p>Prof. Dato' Dr. Syed Arabi Syed Abdullah Iddid Department of Communication. Kulliyah of Islamic Revealed Knowledge and Human Sciences, International Islamic University Malaysia, P. O. Box 10, 50728 Kuala Lumpur, Malaysia. E-mail: sarabidid@iium.edu.my Tel. no.: +603-6196 5097</p>
iii.	<p>Prof. Dr. Stephen Croucher School of Communication, Journalism and Marketing, Massey University, Private Bag 756, Wellington 6140, New Zealand. E-mail: S.Croucher@massey.ac.nz Tel. no.: +64 (04) 801 5779 (ext. 63578)</p>